

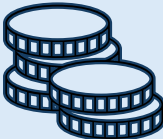



MANUFACTURING



The Manufacturing industry is a dynamic and high-potential growth sector in the MidCoast region, employing 1,903 people. It supports a range of niche, export-oriented businesses, with key sub-industries including Food Product Manufacturing, Wood Product Manufacturing, and Fabricated Metal Product Manufacturing. With a stable Industry Value Add of \$253.7 million—reflecting 6.8% growth since 2020—Manufacturing ranks second in regional exports, contributing \$339.1 million in 2024.

The adoption of advanced manufacturing technologies and ongoing productivity improvements are expected to drive further growth, positioning the sector as a key contributor to the MidCoast's economic future.

 EMPLOYMENT 1,903 (2024)	 NO. OF BUSINESSES 270 (2024)	 OUTPUT \$866.9M (2024)	 VALUE ADD \$253.7M (2024)
5.2% OF TOTAL EMPLOYMENT	3.6% OF TOTAL BUSINESSES	10.7% OF TOTAL OUTPUT	6.7% OF TOTAL VALUE ADD
▲ 0.8% growth since 2020	▲ 10% growth since 2020	▲ 5% growth since 2020	▲ 6.8% growth since 2020

Opportunities

- **Undeveloped Industrial and Commercial Zoned Land** presents a surplus of opportunities for new and expanding business.
- **Servicing Industrial lands** is generally cheaper than neighbouring industrial areas in the Hunter and the Mid North Coast.
- **Regional Manufacturing** presents opportunities to significantly reduce emissions, stabilise volatile cost bases and increase supply chain resilience.