
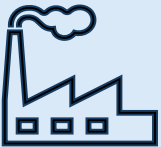
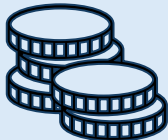





The Administrative and Support Services industry is of moderate size but demonstrates strong growth potential, driven by both local dynamics and broader economic trends. In 2024, the industry's Value Add reached \$162 million—a 20% increase from \$134.4 million in 2020. Business numbers also grew significantly, rising from 220 in 2020 to 304 in 2024.

Notably, the steady rise in non-employed businesses suggests that the MidCoast is becoming an attractive hub for professional remote workers, including self-employed individuals.

 <p>EMPLOYMENT 1,250 (2024)</p>	 <p>NO. OF BUSINESSES 304 (2024)</p>	 <p>OUTPUT \$281.8M (2024)</p>	 <p>VALUE ADD \$162M (2024)</p>
3.4% OF TOTAL EMPLOYMENT	4% OF TOTAL BUSINESSES	3.5% OF TOTAL OUTPUT	4.3% OF TOTAL VALUE ADD
▲ 3.8% growth since 2020	▲ 38% growth since 2020	▲ 23% growth since 2020	▲ 20% growth since 2020

Opportunities

- Capitalise on **industrial decentralisation** by raising the MidCoast's profile as an attractive destination for businesses seeking affordable alternatives to capital cities.
- With the increasing need for flexible business operations, leveraging the **growth of virtual assistant services** available in the area can enhance business efficiency and competitiveness and support this dynamic growth sector.