

The Professional, Scientific and Technical Services Industry has displayed energetic activity in recent years. The industry's Value Add, \$170.4m in 2023, is a 25% growth from 2018 (\$135.9m) and employment has increased from 1,413 in 2018 to 1,476 in 2023.

A steady increase in the number of non-employing businesses operating indicates that the MidCoast is growing as a destination for professional remote workers, including those that are self-employed. This presents prospects of collaborative innovation, advancements in research and the development of centres of excellence in the region.

<b>EMPLOYMENT</b>	NO. OF	OUTPUT	VALUE ADD
<b>1,476</b>	BUSINESSES	\$346.5M	\$170.4M
(2023)	577 (2023)	(2023)	(2023)
4.2% OF TOTAL	7.7% OF TOTAL	4.5% OF TOTAL	4.9% OF TOTAL
EMPLOYMENT	BUSINESSES	OUTPUT	VALUE ADD
▲	▲	A	▲
4.5% growth	<b>2.85% growth</b>	21% growth	<b>25% growth</b>
since 2018	since 2018	since 2018	since 2018

## Opportunities

- Undeveloped Commercial zoned land presents a surplus of opportunities for new and expanding businesses.
- Creating a conducive environment for **collaborative innovation** by combining the migration of professional workers with the in-depth knowledge of long-established businesses will position the MidCoast as a centre of innovation, smart development and commercialisation.

