

The Agriculture, Forestry and Fishing Industry leads the MidCoast's export market, contributing \$351.2m, to the economy, indicating a high demand for the MidCoast's agriculture and agriculture-related products both domestically and internationally. As the industry's exports exceed its value add (\$288.4m) it is not solely reliable on the local economy for growth, making it a pillar of economic resistance for the area.

It is a diverse industry offering bespoke products highlighted by the area being No.1 in NSW egg production and generating approximately 40% of all NSW Sydney Rock Oysters.



Opportunities

- A substantial agriculture industry, an ample supply of industrial land and strong infrastructure connections presents a major opportunity for the **protected cropping industry**, including glasshouse and greenhouse operations.
- Processing of raw produce including milk and protected cropping products is an economic prospect for the region.
- The National Reconstruction Fund considers the industry as a priority area and looks to
 invest in activities that add value by manufacturing or processing products in connection with
 primary industries.

