

**COMMUNITY SPACES & SERVICES**

**ATTACHMENT D**

**COMMUNITY STRATEGIC PLAN**

**STRATEGIC MEETING**

**11 APRIL 2018**

**Vision**

Draft	Final
<i>We aspire to be place of unique environmental significance where our quality of life and sense of community is balanced by sustainable and sensitive development, which fosters economic growth</i>	We are recognised as a place of unique environmental and cultural significance. Our strong community connection, innovative development and growing economy, builds the quality of life we value.

**Value: Our unique, diverse, and culturally rich communities**

Draft	Final
<b>Objective</b>	
We are a community that cares for its members irrespective of ages, culture of ability.	We are a diverse community that works together to care for all.
<b>Strategies</b>	
Provide equitable access to services, programs, spaces and facilities to support and encourage improved health, safety and wellbeing.	Provide equitable access to services, programs, spaces and facilities.
Acknowledge, celebrate and empower our local Aboriginal communities.	
Strengthen the capacity of our young people to participate and thrive in community life.	
Support a diverse housing mix that provides choice and meets the needs of all community members.	Support a diverse housing mix that provides choice and meets the needs of our community.
Support the strengthening of social connectedness through programs and partnerships.	
	Additional strategy: Empower our towns and villages to retain and celebrate their unique identity, while working towards a shared community vision.
Welcome people of all abilities and backgrounds.	(moved from 'we feel connected to each other').
<b>Objective</b>	
We embrace the uniqueness and creativity of our communities.	
<b>Strategies</b>	
Support communities to identify priorities for ensuring they are sustainable into the future.	
Support the preservation and protection of our unique heritage, and the individual qualities of towns, villages and special places.	Support the preservation and uniqueness of our history and cultural heritage in our towns, villages and significant places.
Support and encourage our vibrant and creative arts sector.	

**Value: A connected community**

Draft	Final
<b>Objective</b>	
We feel connected to each other.	
<b>Strategies</b>	
Encourage and expand volunteering opportunities.	
Encourage programs and activities that strengthen social connections.	Encourage public spaces, facilities and events that strengthen social connections.
Implement designs to support accessibility by all community members.	Deleted – covered in first strategy area of ‘our unique diverse and culturally rich communities’.
<b>Objective</b>	
It is safe and easy to get around our region.	
<b>Strategies</b>	
Plan for, provide and maintain a road network that meets current and future needs and allows safe travel.	Plan for, provide and maintain a safe road network that meets current and future needs.
Provide a safe, accessible and connected network of walking and cycling options.	Encourage the use of alternative transport options through the provision of a safe, accessible and connected walking and cycling network.
Increase the provision of community and public transport to meet the needs of our growing and ageing communities.	Advocate for the provision of community and public transport to meet the needs of our growing and ageing communities.
<b>Objective</b>	
We utilise technologies to connect us locally and beyond.	
<b>Strategies</b>	
Use technology and innovation to improve the way we live, work, learn and connect.	
Advocate for improved telecommunications and utilities to provide consistency across the region.	
<b>Objective</b>	
We protect the health and safety of our communities.	
<b>Strategies</b>	
Work together to promote and enhance community safety.	
Continue to develop a sustainable network of water, sewer and storm water systems to meet community needs and health and safety standards.	
Increase the capacity of community, business and organisations to understand and meet public health standards.	
	Additional strategy: Encourage physical health and fitness through provision of appropriate recreational facilities.

**Value: Our environment**

Draft	Final
<b>Objective</b>	
We protect, maintain and restore our natural environment.	
<b>Strategies</b>	
Value, protect, monitor, and manage the health and diversity of our natural assets and ecosystems.	Value, protect, monitor, and manage the health and diversity of our natural assets, wildlife and ecosystems.
Ensure climate change risks and impacts are understood and managed.	
Protect, maintain and restore water quality within our estuaries, wetlands and waterways.	
Improve the capacity of industry and the community to achieve the best possible outcomes for the natural environment.	
	Additional strategy: Ensure our natural assets are maintained to a standard appropriate to their use.
<b>Objective</b>	
We manage resources wisely.	
<b>Strategies</b>	
Sustainably manage our waste through reduction, reuse, recycling and repurposing.	
Proactively manage our energy consumption.	Proactively manage our resource consumption.
<b>Objective</b>	
We balance the needs of our natural and build environments.	
<b>Strategies</b>	
Ensure growth and new development complements our existing natural assets and heritage sites.	Ensure growth and new development complements our existing natural assets, cultural assets and heritage sites.
Optimise land use to meet our environmental, social and development needs.	Optimise land use to meet our environmental, social, economic and development needs.
	Additional strategy: Promote greater utilisation of sustainable design in new developments.
	Additional strategy: Encourage well designed streetscapes in urban centres.

**Value: our thriving and growing economy**

Draft	Final
<b>Objective</b>	
Our region is a popular place to visit, live, work and invest.	
<b>Strategies</b>	
Develop and promote our region as an attractive visitor destination offering a broad range of experiences for visitors and residents.	Develop and promote our region as an attractive visitor destination offering products and experiences that meet the need of our visitors and residents.
Provide an environment to attract, grow and strengthen local businesses.	Provide an environment to grow and strengthen local businesses, and attract new business.
Increase opportunities for quality education and training.	
	Additional strategy: Advocate and identify opportunities for increased workforce participation.
<b>Objective</b>	
Our villages and business precincts are vibrant commercial, cultural and social hubs.	
<b>Strategies</b>	
Implement innovative programs and projects to support business precincts in creating and maintaining vibrant spaces.	
Support and encourage the development and attraction of strategic events.	
Ensure strategies and processes recognise, maintain and support sustainable economic growth.	
Use existing knowledge, expertise and technology to develop businesses based on new ways of thinking.	
<b>Objective</b>	
We encourage greater rural and agricultural economic diversity.	
<b>Strategies</b>	
Encourage niche commercial, tourist and recreation activities that complement and promote a stronger rural sector, and build the sector's capacity to adapt to changing circumstances.	Encourage diversification and sustainability of agribusiness through the utilisation of sustainable farming practices, new technologies and innovation.
Encourage agribusiness to leverage proximity from highways, airports and metropolitan markets.	Delete.

**Value: Strong leadership and shared vision**

<b>Strategy</b>	<b>Proposed change</b>
<b>Objective</b>	
We work with the community and government to ensure the long term sustainability of our council.	We work in partnership with our community and government to ensure council is a trusted and flexible organisation.
<b>Strategies</b>	
Develop and maintain a sustainable council through a strong corporate governance framework, effective leadership, skilled staff and a customer focused culture.	Delete – covered in other reworked strategies below.
	Additional strategy: Partner with, and positively influence, State and Federal Governments in delivering local priorities and services.
	Additional strategy: Provide the community with an efficient, convenient and professional experience when using council services.
Provide strong corporate and financial management that is ethical, fair, transparent and accountable.	
	Additional strategy: Provide strong governance frameworks.
Develop and deliver services and programs that provide value for money.	
Implement customer focused systems to support simple and convenient ways to access and do business with our Council.	Implement community focused systems to support simple and convenient ways to access and do business with our Council both online and in person.
<b>Objective</b>	
Additional objective	Additional objective: We maintain strong organisational health that contributes to council’s success and community focused culture.
<b>Strategies</b>	
	Additional strategy: Develop and grow a skilled, motivated and accountable workforce.
	Additional strategy: Support a culture that values achievement, adaptability and safety.
<b>Objective</b>	
We ensure there are opportunities for the community to be part of the decisions that shape our future.	We make opportunities available for the community to inform decisions that shape our future.

<b>Strategies</b>	
Provide clear, accessible, timely and relevant information to meet community needs and support active participation in community life.	Provide clear, accessible, timely and relevant information to support and inform the community.
Improve community understanding of how decisions are made for the local area.	
Enable community members to participate in decision-making by providing a broad range of engagement opportunities.	Empower community members to participate in decision-making by providing a broad range of engagement opportunities.
<b>Objective</b>	
We develop and encourage community and civic leadership.	
<b>Strategies</b>	
Inform, educate and empower council, business and community leaders to respond and adapt to challenges and change.	
Identify and participate in initiatives for regional cooperation and collaboration.	
Provide opportunities for the development of local leaders.	Provide opportunities for the development of our elected and community leaders.